



# Infor BI

## Gain business insight

The amount of information inside your company is constantly expanding, and to stay competitive, your data-insight strategy has to keep pace with business change. With multiple sources of data, it can be difficult for your users to get access to the information they need, when they need it. Your users need business intelligence and analytics that provide the most up-to-date information in a timely fashion, no matter where they are. They need information delivered in a cohesive and user-configurable format that can help drive your organization's business decisions and actions.

To overcome these obstacles, you need a robust BI solution that can access, filter, analyze, and publish information on-demand throughout your organization, and deliver it to users whether they're in the office or on the road. The solution you choose must merge data from multiple sources into a single source of truth that can be personalized to users' specific needs, so they can quickly transform raw data into valuable business insight.

## Get one solution for all your analytics needs

With Infor® BI, you get a fully integrated, state-of-the-art business intelligence platform for all types of financial and operational analytics and performance management. Infor BI is supported in 11 different languages, and is in use by more than 3,000 customers in over 100 countries. Companies large and small rely on Infor BI for standard reporting, dashboards, flexible ad hoc reporting and analysis, business planning, budgeting, forecasting, and financial consolidation.



Infor BI sits at the core of Infor Dynamic Enterprise Performance Management (d/EPM), Infor's integrated suite of financial performance management applications, packaged analytics, and compliance tools that operates across your underlying systems. Thanks to a common interface across all the apps, you get business insights you can trust to be real-time, accurate, and easy to consume. Because Infor BI powers this platform, you can easily extend prebuilt content with any specific requirement you may have.

With Infor BI, you get:

**A powerful infrastructure.** Infor BI is a real-time, in-memory, online, analytical processing database for multi-dimensional analysis, planning and modeling. You can use Infor BI to access many types of data sources, including applications, relational databases, text, data in Microsoft Analysis Services cubes, Amazon Redshift, and SAP Business Warehouse, and more.

Additionally, Infor BI works hand-in-hand with the Infor ION® Business Vault to automatically deliver application data in real-time and based on industry standards. This means you get fast insight into business trends and results, and don't have to rely on traditional batch extracts and complex transformation logic. You can see operational and financial plans in real-time, as well to power forecasting and what-if scenarios based on the latest information available.

You can also perform data mining, statistical analysis, and advanced analytics to improve your decision-making.

**A customizable front end.** You can create your own browser-based dashboards for self-service analytics, management reports, data visualization, and application content. You also get the ability to deliver rich dashboards and data visualizations to mobile users via an iPad®, and also for power users in Excel®, or via a web browser. Analytics can also be delivered in-context to business applications to help enterprise application users make better choices at the point of decision. You can get notifications to proactively alert you of potential problems, and be able to analyze the root causes and take action.

## Get data wherever you work

As an end-user, you can create your own dashboards and analysis right from your iPad or web browser, without requiring IT or power users to do it for you. Thanks to powerful self-service capabilities, you can easily and securely discover and inspect data. You also can annotate dashboards and share information with other users from your mobile device.

Enter data for forecasting, planning, and what-if scenarios, and get insight into business information and trends, wherever you are. Or create or update plans and forecasts to drive business improvement. Once you have the information you need, you can quickly export information to Excel, PDF, PowerPoint, or other formats. And because Infor BI plugs into Infor Ming.le™, you can use social collaboration as part of your decision-making process.

Whether you're visiting customers, partners, or suppliers, you'll have the information you need at your fingertips with browser and mobile-based dashboards.

### With Infor BI you get:

- A BI solution designed for business users
- User-configurable content
- On-demand analytics delivered to desktop and mobile devices
- Real-time, in-memory database for multi-dimensional analysis planning and modeling

## Measure your business

With Infor BI, you have a single system that measures and monitors your business, delivering timely and up-to-date information in a format that is immediately useable. Out-of-the-box, you have access to analysis models that sit on top of any dataset and automatically identify trends, outliers, clusters, and rankings—to name just a few—to draw your attention to the most important information and use it to drive decisions. You can easily adapt your own reports and create new ones. Data is automatically filtered and secured so that you see only the information that is relevant to you.

**Contextual analytics.** To evaluate business processes, you need more than numbers. You need access to essential background information on customers, contacts, and more, which is often stored in text files, spreadsheets, emails, websites, and other semi-structured files. With Infor BI, you can supplement your reports with links to these relevant documents and web pages. You can also incorporate geo-spatial displays of data by overlaying analytical information on top of Google Maps™. You can immediately begin to tap your current data sources because the solution easily adapts to your company's structures.

**Sophisticated information analysis.** Sorting, ranking, color-coding, animated charts, tooltips, and other advanced analytic options help you assess information in seconds. Browse data by dragging and dropping desired elements in a web browser or Excel. You can also zoom in to more detail on desired elements. By creating new or modifying existing models within the Excel environment, you'll keep the software in sync with changes—without requiring support from IT.

**Access rights and user profiles.** View only the information you need for your tasks using detailed access rights and user profiles. Prepare and filter raw data into specialized information using a list concept, and easily create ad-hoc analyses and reports on the fly (much like using a pivot table). Plus, you can publish reports quickly and easily on your corporate intranet and the web. You can export data into pure HTML, so client-side work is minimal.

**Advanced application creation.** Using spreadsheet functions you can transform your analytic views into a standard BI application. You can create content that ranges from basic to complex—even adding report jumps on charts or navigation menus—and then connect them to existing data sources in minutes. Your information screens will maintain their professional layout with zero maintenance because Infor BI Application Studio automatically selects the correct number of rows and columns for each query.

You'll be able to easily create sophisticated reports such as trend analyses using helpful wizards. Advanced users and Business Intelligence Competency Centers can also produce custom templates and adapt standard ones to include corporate design, key performance indicators, and more, making their BI solution unique and giving them a competitive advantage.

## Adapt to change

With Infor BI, you'll be able to benefit from standard analysis and reports that adapt and evolve along with your business. The information you receive is always complete and up-to-date, as the solution automatically captures and presents new data. You can quickly see the potential impacts of changes before they happen. You can model what-if scenarios with multiple business rules and interdependencies, improving not only your business decisions, but also your confidence in those decisions.

**Advanced technology in a familiar environment.** Take advantage of high-level functions in a comfortable spreadsheet environment, using your spreadsheet skills without the limitations of individual spreadsheets. Use all of Infor BI Office Plus and Infor BI Application Studio's functions using wizards and tip assistants that offer additional support. Changes in your structures will be automatically updated in your report with the use of innovative hyperblocks.

**“With the Infor BI integrated solution, we can access a very accurate database so that everyone has the same information.”**

**—Jörg Weis, Assistant to the Executive Board, CS Schalmöbel**

**Better business insight.** With Infor BI's flexible modeling features and integration, you get an ideal platform for better analysis models. Improve your business decisions and your confidence in those decisions by introducing multidimensional data into your modeling process to enhance what-if comparisons.

You'll be able to test multiple business scenarios quickly, view information down to any level of detail, and set up business rules to reflect interdependencies. You'll immediately see how a possible sales rebate would impact your bottom line, since calculations are performed in real time. Benefit from better compliance with regulatory and audit requirements with user security settings. Plus, you'll be able to use functions such as start and end dates for users and groups, as well as individual password security settings for users, to ensure you adhere to regulations.

## Change the speed of business

You can change business rules and see the results of those changes quickly, because all modeling is done in the memory-resident calculation engine. You can even modify the information during your analysis, instead of having to go back to the original data source. Users won't need to look through pages and pages of reports to find what's important. Best of all, you'll save money and time by reducing the manual and duplicated efforts of each of your employees because a single system will be acquiring information from disparate data sources and pulling it into one contextually aware business intelligence platform.

## Become more competitive

With information spread across multiple systems within your organization, you need a technology solution that provides the most timely and accurate information, anywhere, anytime, and with a single version of the truth that makes the most business sense. You get just that with Infor BI.

You'll be able to:

- Get fast access to real-time information, no matter where you are.
- Access accurate data from all parts of your organization.
- Understand and identify your company's problems and challenges.
- React faster and with greater confidence.

**“Infor BI is very user friendly. Even users who don't work with the system every day find it straightforward right from the start.”**

**—Elke Lay, Team Leader Controlling Concepts and Systems, Fraport**



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### About Infor

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